



Pittsburgh Business Group ON HEALTH

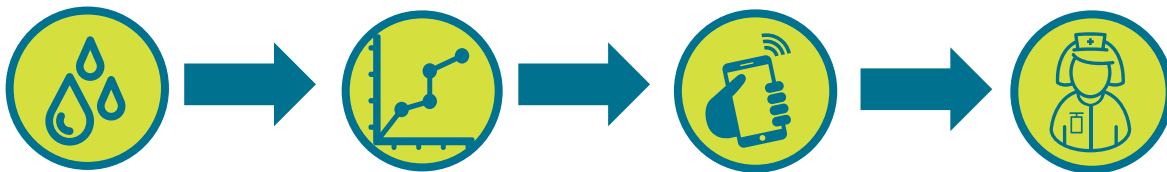


Kansas Business Group on Health

CCS Medical – LivingConnected The Future of Diabetes Wellness is Now

The Pittsburgh Business Group on Health (PBGH) is proud to announce a new preferred provider relationship with **LivingConnected** – a cellular-enabled mobile diabetes management program designed to give diabetes patients access to live monitoring and intervention when they have an adverse reading or trend in their blood sugar levels.

The goal of **LivingConnected** is to help patients manage their diabetes in real-time, which helps prevent complications and improve quality of life. Results of live readings can be shared with others, allowing immediate health coaching from nurses and Certified Diabetes Educators. Ongoing reports and education are also part of the coordination of the patient’s care.



- Leading national provider of medical supplies
- Medicare and Medicaid accredited supplier
- Serving the diabetes population for more than two decades
- Serving more than 300,000 active patients
- Expertise in all healthcare market segments
- Diabetes clinical solutions provider

Vital Statistics

8-10%

of employees and dependents have diabetes

25-30%

of total healthcare costs (and growing)

80%

of people with diabetes DO NOT monitor regularly

84.1M

people are estimated to have prediabetes

5M → 30.1M

Diabetes has grown six-fold in 30 years

Implementation

PLAN

Member ID and development of communications materials

Apply opt-out approach to onboarding process for eligible members

COMMUNICATION

Initial member outreach and engagement materials

Member enrollment and welcome kit materials

FULFILLMENT PROCESS

Dedicated enrollment and customer service teams

Mail order fulfillment of Bluetooth or cellular enabled meters, supplies and medications

MONITORING, INTERVENTION & COACHING

24/7 live outbound call center intervention and coaching during triggered events

Ongoing accredited diabetes education

MEASURING SUCCESS

Full reporting suites allow visibility into crucial functions and performance metrics

CCS Medical Solutions

Smart Biometric Devices

Cellular or Bluetooth-enabled glucose meters

24/7 Live Monitoring, Intervention & Coaching

Real-time, live interventions led by registered nurses

Ongoing Diabetes Education

AADE accredited diabetes education program

Care Team Coordination

Instantly share glucose results with families, caregivers and physicians

Feedback and Goal Setting

Web portal and smart phone application for the member, caregivers and health plan, etc

Reporting and Analytics

Clinical and financial outcomes reporting provided to all stakeholders

For more information, contact Lisa Early at lisa.early@pbghpa.com



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